



The Steele Communications Creative Department is the source for creative for 16 radio stations and 29 licenses in Newfoundland and Labrador. We are focused on providing meaningful and memorable messages that deliver results to all of our provincial clients.

This position works primarily with our Account Managers, Producers, and other Creative Writers in a team environment under tight deadlines. The successful candidate for this role will write phenomenal Radio creative under CRTC policies and Newcap Radio standards.

Responsibilities include (but not limited to):

- Writing creative commercials, promos, PSAs, sponsorship tags and spec spots
- * Attending Client/Account Manager brain storming meetings
- Wide Orbit data entry, Validation reports
- * Ensuring creative is processed in a timely manner
- * Processing National and Agency creative

Qualifications/Requirements:

- Broadcasting Diploma/Writing Degree or equivalent experience
- Strong creative writing skills
- Ability to adapt writing style to varying target audiences and content formats
- Comfortable in fast paced environment and able to switch gears and participate in several different projects simultaneously

- Thorough attention to detail is a must
- Strong understanding of Newfoundland's radio landscape

Newcap Radio is one of Canada's fastest growing broadcast companies. We offer an excellent benefits package, stock option plan plus opportunities for growth.

Newcap values diversity in its work force and is committed to Employment Equity.

All applications must be accompanied by a completed Employment Equity Questionnaire. The form may be downloaded from the following link: <http://www.ncc.ca/form.asp>

Please forward your resume and writing samples to:

Kelly Piercey – Creative Director/Production Manager

Newcap Radio, NL

kpiercey@newcap.ca

Deadline for submission: March 17, 2017