



Do you consider yourself a master at branding? When confronted with challenge, do you embrace it? Can you work closely with a sales rep to create a stellar campaign, and then present it in person to the client with passion and pride? Want to be part of a successful creative team? Then this may be your dream gig! Stingray Fredericton is looking for a CREATIVE WRITER.

**RESPONSIBILITIES:**

- Writing and/or producing commercials, sponsorship tags, specs and promos
- Crafting unique, well-considered and executed advertising campaigns
- Brainstorming new ideas with Creative/Production/Sales/Clients
- Voicing spots (on occasion)
- Schedule commercials utilizing Wide Orbit Software

**REQUIRED SKILLS AND QUALIFICATIONS:**

- Strong writing/production skills ... *with a flair for creativity!*
- A solid understanding of brand awareness
- Multi-tasking and prioritizing
- Knowledge of Microsoft Office
- Works well under pressure and can meet tight deadlines in a fast paced environment
- Skilled at building rapport and relationships
- Provides exceptional customer service
- Demonstrates integrity and professionalism

We offer an excellent benefits package plus opportunities for growth. So, if you're a super creative and super organized go getter, send your resume, and writing samples to Colin Schertzberg (Creative Director) [cschertzberg@newcap.ca](mailto:cschertzberg@newcap.ca)

Deadline for all applications is November 30,2018

Stingray values diversity in its work force and is committed to Employment Equity. All applications submitted must be accompanied by a completed Employment Equity Questionnaire form. The form may be downloaded from the following link: <http://www.ncc.ca/confidential-employment-equity-workforce-survey/>

**NO PHONE CALLS PLEASE**

We would like to thank all applicants for their interest in this position; however, only those being considered for an interview will be contacted.