



Do you consider yourself a master at branding? When confronted with challenge, do you embrace it? Can you work closely with a sales rep to create a stellar campaign, and then present it in person to the client with passion and pride? Want to be part of a successful creative team? Then this may be your dream gig! Stingray Fredericton is looking for a CREATIVE WRITER.

RESPONSIBILITIES:

- Writing and/or producing commercials, sponsorship tags, specs and promos
- Crafting unique, well-considered and executed advertising campaigns
- Brainstorming new ideas with Creative/Production/Sales/Clients
- Voicing spots (on occasion)
- Schedule commercials utilizing Wide Orbit Software

REQUIRED SKILLS AND QUALIFICATIONS:

- Strong writing/production skills ... *with a flair for creativity!*
- A solid understanding of brand awareness
- Multi-tasking and prioritizing
- Knowledge of Microsoft Office
- Works well under pressure and can meet tight deadlines in a fast paced environment
- Skilled at building rapport and relationships
- Provides exceptional customer service
- Demonstrates integrity and professionalism

If you are looking for an exceptional workplace and have what it takes to fill this position:

1. Complete the following Employment Equity Self-Identification Form: www.stingray.com/employment-equity-survey
2. And then send us your resume to Colin Schertzberg (cschertzberg@newcap.ca)

Submissions deadline: February 9, 2019

Not the job for you? Check out our Careers page to consult other available positions and learn more about Stingray. We're always on the lookout for new talent.