



Stingray – Kentville, NS Street Team

Want the best job ever? 89.3 K-Rock is looking for our next promotions superstar! As a member of our Street Team, you will represent 89.3 K-Rock at lots of community and client events. Reporting to the Promotions Coordinator, you'll excel in this position if you're motivated, outgoing, energetic, and passionate about promoting 89.3 K-Rock in the Annapolis Valley!

Responsibilities:

- Make our stations look awesome at events by setting up promotional gear and signage.
- Be social! Not just the Instagram kind of social. You'll engage with our listeners, fans, and clients. You'll know what's going on at the station so you can share it with people you meet.
- Be creative and quick thinking.
- Set-up and oversee all technical aspects and broadcast equipment at client event broadcasts.
- Ensure the proper handling and safe storage of all promotional signage and equipment.
- Ensure proper and safe usage and maintenance of station vehicles.
- Use your wit, charm, and command of the English language to share the best of an event with our audience in 60 seconds or less on the radio.
- Create compelling content for all social media platforms
- Take responsibility to ensure efficient and timely execution for all events. Punctuality is a big deal!

Qualifications:

- Graduate or current student of broadcasting, media, public relations or marketing program is considered an asset.
- Previous radio experience is considered an asset.
- Detail oriented with stellar organization skills. Problem solving is your strength.
- Experience with social media. Must have a strong knowledge and understanding of social media platforms.
- A valid class 5 driver's license with clean abstract is mandatory.
- Flexible availability, including evenings, weekends, and holidays.
- Highly energetic, outgoing and eager to interact with listeners and non-listeners to generate excitement at events.
- Self-motivated, team player with a positive attitude and passion to win.
- Must be willing get your hands dirty and handle occasional heavy lifting, while treating equipment with respect and care.

Please send your resume and cover letter to 89.3 K-Rock Promotions Coordinator, Nebraska Penny:
npenny@newcap.ca. Deadline for applications is April 5, 2019

We would like to thank all applicants for their interest in this position; however only those who are qualified will be considered for an interview. No phone calls, please.

Stingray values diversity in its work force and is committed to Employment Equity, all applications submitted must be accompanied by a completed Employment Equity Questionnaire form. The form may be downloaded from the following link
www.stingray.com/employment-equity-survey

Not the job for you? Check out our [Careers page](#) to consult other available positions and learn more about Stingray.
We're always on the lookout for new talent.