

2014 GCBBT Business Excellence Awards Criteria

City Beautification Award

This award is given to the business which has demonstrated an open concern for the appearance of their business location and has demonstrated clear efforts towards visually improving their business location. This would include improvements to a buildings front facade and commercial landscaping that contributes to the overall beautification of a single business property.

Best Customer Service Award

This award will be given to business that consistently demonstrates a high level of commitment to customer service and satisfaction. The business provides honest and approachable service to its customers, practices on-going employee training to deliver quality service and product expertise, is known for customer service and reliability, and attributes sales growth/employment results to its delivery of quality service. This company goes above and beyond what is expected.

Best Online Presence

This award will be given to the business that has demonstrated a strong understanding of the importance of a vibrant and active online presence. This presence assume many forms including a company website, active Facebook account, active Twitter account, etc, - all of which have gathered a strong and established following. This category may also include, but is not limited to, businesses involved in online sales.

Rising Star

This award will be given to a business that has been operating for 1-5 years. The business is profitable and has demonstrated strong potential via growth, innovation, and leadership during the first years of operation. The business has demonstrated a culture of risk-taking and trailblazing and has positioned itself to achieve similar successes in the future

Community Impact/Volunteer of the Year

This award is presented to a business that has demonstrated a commitment to the community via community relations, volunteer involvement, and financial support of community based activities or groups. The business displays extraordinary social responsibility and enthusiasm by its total benefit to the community, amount of time, effort, and or any other form of leadership given in the community.

Special Recognition Award (in business over 25 years)

This award will be given to a business that has been operation for 25 years or more. The business has demonstrated excellence in business operations in a number of areas including marketing, business retention and expansion, human resources, customer service, production, etc. The business must be clearly viewed by peers as being a leader in business excellence, a business to be mentored by aspiring entrepreneurs, and has demonstrated aspects of the entrepreneurial spirit.

Youth Business of the Year

This award is given in recognition of a youth's (under 34 years of age) commitment to developing and operating a successful business. Eligible nominees may be completing their high school or post secondary education. Success measures will vary depending on industry and will include revenue generation, customer validation, creativity, uniqueness, intellectual property, grants, awards and scalability of the business model.

Qalipu Business of the Year

This award is presented to a business which has demonstrated a dedication to business growth, a commitment to customer satisfaction, delivering quality products and services, and a strong supporter of their Mi'kmaq culture. The business owner must be a recognized member of the Qalipu Mi'kmaq First Nation Band.

2014 GCBBT Business Excellence Awards

NOMINATION FORM

Nominee: _____

Award category (please check one):

- | | |
|------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> City Beautification | <input type="checkbox"/> Community Impact/Volunteer of the Year |
| <input type="checkbox"/> Best Customer Service | <input type="checkbox"/> Special Recognition |
| <input type="checkbox"/> Best Online Presence | <input type="checkbox"/> Student Business of the Year |
| <input type="checkbox"/> Rising Star | <input type="checkbox"/> Hall of Fame Inductee |

Nominated By: (optional) _____

Reasons for Nomination (use additional space if necessary):

1. _____

2. _____

3. _____

4. _____

Please return completed nomination forms to GCBBT by Fax (709) 639-9710 or email sherry@gcbbt.com. Deadline for submission is Friday October 3, 2014.

Only fully completed nomination forms will be accepted for review.