	Strategic Objectives	Executive	Work Force Qalipu		Service Qalipu		Qalipu	Ope	rations
		Office	Education & Training	Community Ec Dev	Natural Resources	Culture & Heritage	Business Trust	Administration	Health & Social
	Strategic Objectives 1 Continue to increase . services available to Members.	Priority Initiatives 1 Conduct further research to pursue Aboriginal Rights for Members.	Priority Initiatives 1 Provide funding to . qualifying applicants for books and tuition costs.	Priority Initiatives 1 Receive Council approval . for the Micro Lending Framework and launch program.					Priority Initiatives Expand administration activities of the Non-Insured Health Benefits program (medical transportation, short-term mental crisis, vision).
oer Services	2 Increase self-sufficiency of . Members.		2 Inform Members of third , party funding options (e.g. bursaries by disciplinarians, etc.) to increase work force capacity.	Leverage band size to obtain member benefits (e.g. discounted insurance rates for Members).					:Create a Health . Development Strategy.
Member	Leverage band size to obtain benefits for Members.			3 Pilot Business Wings . program in partnership with Ulnooweg Development Group.					: Assess the need amongst . membership for a Mental Health and Traditional Healing Centre.
				Complete Asset Mapping , project to assist Member businesses with growth.					Identify third-party funding options for health and social programs (e.g. diabetes, aging, chronic disease, mental health).
									! Explore other Non-Insured . Health benefit programs (pharmacy, dental, medical supplies).
ns	Strategic Objectives 1 Continually develop and . maintain relationships with key funders and other stakeholders to advance our mandate.	Priority Initiatives 1 Each Ward Councillor to hold an annual meeting with Members.		Priority Initiatives 1 Identify partners for the . Qalipu Business Development Centre.	Priority Initiatives 1 Increase communications & collaboration with other enforcement and research agencies.	Priority Initiatives 1 Consult with Members through Ginu and other media to develop QMFN culture events.		Priority Initiatives 1 Review and refine an annual communications plan - identifying key audiences, messaging and medium.	
d Communications	Develop a public relations strategy.	Increase communication with the Province of NL regarding the duty to consult with Qalipu.		Launch the Mi'kmaq Business Development Centre and promote the Qalipu Business Network.	Increase internal and external communications regarding environmental issues.	Create the Qalipu identity document teachings, language training, educational awareness, etc.		Create a new interactive website to improve site contenet to engage Members and stakeholders.	
Brand and	Increase Council engagement with Members within wards.	Evaluate and make a decision on formal national affiliation for Qalipu.						Create a calendar of cultural events on the website.	
	Strategic Objectives		Priority Initiatives	Priority Initiatives	Priority Initiatives	Priority Initiatives		Communicate regarding enrolment process and outcome.	

	Strategic Objectives	Executive	Work Force Qalipu	Service Qalipu		Qalipu	Operations		
		Office	Education & Training	Community Ec Dev	Natural Resources	Culture & Heritage	Business Trust	Administration	Health & Social
	Work with the Cultural Foundation to develop a framework for the Qalipu Cultural Identity.		Develop a one hour online cultural training course to provide clients an opportunity to learn about their Mikmaq culture as part of the application process.	Implement arts & crafts . strategic plan, including establishment of five year Artisan.	Refine data management , for Traditional Use Studies.	Encourage participation by Council and staff in cultural activities, holding at least one QMFNB sponsored event annually.			
	Capture cultural teachings and knowledge-base of Elders.			Create & implement five year tourism sector plan.	Create partnerships for . educational awareness opportunities regarding natural resources (e.g. eel fishery).	Provide continued support for the operation of the Qalipu Cultural Foundation.			
Culture & Heritage	3 Increase member pride.					Develop a plan to establish Bay St. George Area as cultural headquarters for Qalipu.			
ថ						Develop classroom educational programs that will focus on Mi'kmaq culture and heritage.			
						Develop partnerships with AES to deliver Mi'kmaq culture and heritage as part of school curriculum.			
						Develop curriculum for culturally sensitive programs and delievr to external parties.			
	Strategic Objectives 1 To be viewed as . environmental stewards.				Priority Initiatives 1 Become an advocate for positive environmental behavious and increase awareness through community and youth engagement.				
	Become recognized as having expert knowledge regarding specific areas of environmental concern.				Enhance AFS protection and conservation role through partnerships.				
ental Stewardship	Increase engagement of our Members, with a focus on youth.				Identify aboriginal opportunities in agriculture, forestry and other natural resources (e.g. Growing Forward Program).				

	Strategic Objectives	Executive	Work Force Qalipu		Service Qalipu		Qalipu	Оре	erations
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Environm					Participate in diversified aquatic research opportunities through MAMKA. Increase presence on environmental related associations/groups.				
					6 Increase biological scope to multi-species projects.				
					7 Evaluate the sustainability of a stand-alone Natural Resources Department within the Qalipu organizational structure.				
	Strategic Objectives	Priority Initiatives		Priority Initiatives	Priority Initiatives	Priority Initiatives	Priority Initiatives		Priority Initiatives
	Work towards creating Band self-sufficiency.	Evaluate and decide where Urban Reserve will be located.		Obtain third party funding (LEDSP, CORP, AEP) to create capacity to develop profit driven businesses.	I Identify, plan and implement . commercial ventures (e.g. environmental impact assessments for third-party projects).	I Increase the number of culture and heritage projects provided by third party funding.	Continue to develop an equity fund to support a future independent economic development corporation.		Expand NIHB program administration (medical transportation, short-term mental crisis, vision) as a revenue source.
Economic Development	2 Market our willingness to . partner.						Develop a plan to establish Central NL as the Economic Development headquarters for Qalipu.		
Eco	Sell our skills to others (e.g. Financial Management Services, Environmental Protection). Create an urban reserve.						Pursue the establishment of a Qalipu Pharmacy.		
	Strateric Obiectives 1 Maintain AANDC General Assessment score - no more than 3.		Priority Initiatives 1 Measure client satisfaction . with Work Force Qalipu.	Priority Initiatives 1 Create CED evaluation . framework and evaluate.		Dricetty Initiativa 1 Embed cultural activities . within Band operations (e.g. meetings start with prayer, smudging, etc.).		Deficient Initiations Obtain a tool for voting for Calipu Elections.	
cellence	Maintain program accountability to Council, Funding Agencies, and Members.		Use the Band's internal audit and AANDC reporting requirements to ensure accuracy, consistency and accountability.					2 Conduct an IT audit to . identify opportunities for improvement within the current IT structure.	

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3 Pursue ISO 9001 Quality . Management Certification within three years.		3 Implement on-line program application process for PSSSP and ASETS.					Continue to refine financial by-laws and departmental operating policies to demonstrate accountability and transparency.	
Obtain block funding by February 2017.							Continue to work towards ISO Certification. Perform quality assurance audits.	
							5 Obtain block funding from . AANDC.	