

	Strategic Objectives	Executive Office	Work Force Qalipu Education & Training	Service Qalipu			Qalipu Business Trust	Operations	
				Community Ec Dev	Natural Resources	Culture & Heritage		Administration	Health & Social
Culture & Heritage	<p>1 Work with the Cultural Foundation to develop a framework for the Qalipu Cultural Identity.</p> <p>2 Capture cultural teachings and knowledge-base of Elders.</p> <p>3 Increase member pride.</p>		<p>1 Develop a one hour online cultural training course to provide clients an opportunity to learn about their Mi'kmaq culture as part of the application process.</p>	<p>1 Implement arts & crafts strategic plan, including establishment of five year Artisan.</p> <p>2 Create & implement five year tourism sector plan.</p>	<p>1 Refine data management for Traditional Use Studies.</p> <p>2 Create partnerships for educational awareness opportunities regarding natural resources (e.g. eel fishery).</p>	<p>1 Encourage participation by Council and staff in cultural activities, holding at least one QMFNB sponsored event annually.</p> <p>2 Provide continued support for the operation of the Qalipu Cultural Foundation.</p> <p>3 Develop a plan to establish Bay St. George Area as cultural headquarters for Qalipu.</p> <p>4 Develop classroom educational programs that will focus on Mi'kmaq culture and heritage.</p> <p>5 Develop partnerships with AES to deliver Mi'kmaq culture and heritage as part of school curriculum.</p> <p>6 Develop curriculum for culturally sensitive programs and deliver to external parties.</p>			
Environmental Stewardship	<p>Strategic Objectives</p> <p>1 To be viewed as environmental stewards.</p> <p>2 Become recognized as having expert knowledge regarding specific areas of environmental concern.</p> <p>3 Increase engagement of our Members, with a focus on youth.</p>				<p>Priority Initiatives</p> <p>1 Become an advocate for positive environmental behaviour and increase awareness through community and youth engagement.</p> <p>2 Enhance AFS protection and conservation role through partnerships.</p> <p>3 Identify aboriginal opportunities in agriculture, forestry and other natural resources (e.g. Growing Forward Program).</p>				

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Environment					4 Participate in diversified aquatic research opportunities through MAMKA. 5 Increase presence on environmental related associations/groups. 6 Increase biological scope to multi-species projects. 7 Evaluate the sustainability of a stand-alone Natural Resources Department within the Qalipu organizational structure.				
Economic Development	Strategic Objectives 1 Work towards creating Band self-sufficiency. 2 Market our willingness to partner. 3 Sell our skills to others (e.g. Financial Management Services, Environmental Protection). 4 Create an urban reserve.	Priority Initiatives 1 Evaluate and decide where Urban Reserve will be located.		Priority Initiatives 1 Obtain third party funding (LEDSP, CORP, AEP) to create capacity to develop profit driven businesses.	Priority Initiatives 1 Identify, plan and implement commercial ventures (e.g. environmental impact assessments for third-party projects).	1 Increase the number of culture and heritage projects provided by third party funding.	Priority Initiatives 1 Continue to develop an equity fund to support a future independent economic development corporation. 2 Develop a plan to establish Central NL as the Economic Development headquarters for Qalipu. 3 Pursue the establishment of a Qalipu Pharmacy.	Priority Initiatives 1 Expand NIHB program administration (medical transportation, short-term mental crisis, vision) as a revenue source.	
Intelligence	Strategic Objectives 1 Maintain AANDC General Assessment score - no more than 3. 2 Maintain program accountability to Council, Funding Agencies, and Members.		Priority Initiatives 1 Measure client satisfaction with Work Force Qalipu. 2 Use the Band's internal audit and AANDC reporting requirements to ensure accuracy, consistency and accountability.	Priority Initiatives 1 Create CED evaluation framework and evaluate.		Priority Initiatives 1 Embed cultural activities within Band operations (e.g. meetings start with prayer, smudging, etc.).	Priority Initiatives 1 Obtain a tool for voting for Qalipu Elections. 2 Conduct an IT audit to identify opportunities for improvement within the current IT structure.		

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Operational Ex	3 Pursue ISO 9001 Quality Management Certification within three years. 4 Obtain block funding by February 2017.		3 Implement on-line program application process for PSSSP and ASETS.					3 Continue to refine financial by-laws and departmental operating policies to demonstrate accountability and transparency. 4 Continue to work towards ISO Certification. Perform quality assurance audits. 5 Obtain block funding from AANDC.	