



About Marathon Gold

Marathon Gold Corporation (“Marathon” or the “Company”) is engaged in the exploration and development of the Valentine Gold Project (the “Project”) located in the central region of Newfoundland and Labrador. Once in production, it will be the largest gold mine in Atlantic Canada and a major employer in the province. Marathon is a public corporation (TSX:MOZ) headquartered in Toronto, Ontario with a regional office located in Grand Falls-Windsor, NL.

Additional corporate and Project information is available at www.marathon-gold.com

Marathon is currently inviting applications for a Communications and Public Relations Lead to join our growing team as the company transitions to mine construction and ultimately mine operations.

Communications and Public Relations Lead

The Communications and Public Relations Lead is responsible for the overall management of high quality internal and external communication, improving and maintaining company culture and reputation, supporting community and stakeholder relations and reporting activities, social media and branding. In addition, the successful applicant will be responsible for planning and executing public events and activities and management and/or support of related reporting.

This position works Monday to Friday with required travel to all company work locations. Work location will be Marathon Gold’s office located in Grand Falls-Windsor, NL.

Accountabilities/Responsibilities:

- Develop, implement, and maintain/update the Company’s communication strategy and annual Communications Implementation Plan to support the Company’s communication requirements and to support the Company’s relationship with all stakeholders.
- Lead the promotion of all aspects of the Company’s business through social media platforms.
- Manage the development of content for the website and social media accounts (i.e. Facebook, LinkedIn, etc.)
- Draft and review media material to support company-identified spokespersons.
- Identify opportunities to promote and positively lead the representation of the organization through internal and external communication. Develop and implement policies and procedures for communicating on behalf of the organization.
- Lead the development and execution of monthly newsletters, public and stakeholder information sessions, corporate functions, conferences, etc.
- Represent and/or ensure appropriate representation of the organization in a variety of networking events and other settings, while promoting the organization positively.

- Support the Manager, Stakeholder Engagement in identifying, tracking, reporting on and developing strategies on stakeholder relations issues.
- Maintain and ensure brand consistency across all company communication materials (digital and printed). Identify processes and resources to ensure that these materials are produced professionally in an efficient manner.
- Lead the creation of digital design and video materials including ads, digital signage, banners, posters, web and digital assets, business cards, branded templates, newsletters, flyers, infographics, and other communications materials.
- Conduct research and analysis to support the reputation of Marathon Gold (i.e., values, commitments, social responsibility etc.).
- Prepare and conduct surveys and analysis of survey data to assist in driving the business forward, while meeting or, where possible, exceeding our commitments in alignment with the Company's values and goals.
- Gather and manage data related to the NL Benefits Agreement and other corporate internal/external reporting requirements.
- Work collaboratively to drive internal engagement and promote storytelling.
- Develop budgets & monitor spending to deliver results in line with planned objectives.
- Perform other duties as assigned.

Education and Experience Required:

- Graduate degree in business, communications, journalism, public relations or relevant field.
- Minimum of five years' experience in media relations, social media, community relations preferably within the mining industry.
- Skills and Knowledge:
- Results-oriented with exceptional organizational skills, strong attention to detail, excellent communication and planning skills including report and presentation writing and public speaking skills.
- Superior communication skills: ability to communicate on a variety of complex and sensitive topics for a variety of audiences.
- Flexibility and ability to work in a team environment.
- Ability to influence without authority.
- Initiative and ability to work independently while supporting cross functional team members.
- Highly skilled in computer applications such as Microsoft office suite (Outlook, Word, Excel, PowerPoint) and graphic design software.
- Knowledge and understanding of community and social issues.
- Ability to conduct research and synthesize data to develop recommendations for management at all levels of the organization or senior management.
- Analytical, project management and problem-solving skills with a proven ability to multi-task.
- Comprehension and experience with best practices in sustainability reporting and working knowledge of sustainability issues relevant to mining industry.
- Ability and flexibility to travel as this role requires regular travel.
- A valid driver's license and drivers abstract required.

Marathon is an equal opportunity employer committed to local hiring preferences and all applications will be considered on this basis. We value equity and diversity and are committed to creating an inclusive workplace environment for all employees. Marathon reserves the right to hire only those candidates who are appropriately qualified for the position advertised.

Marathon will review all applications; however, we will only contact those candidates who best fit the requirements.

Interested applicants are encouraged to apply.

Deadline to apply: **July 28, 2023**