



Charlottetown, Prince Edward Island Business Development Manager

Ocean 100 and HOT 105.5 requires a Business Development Manager with strong interpersonal and communication skills, a focus on business to business sales along with marketing and advertising. The ideal candidate also has experience researching market trends and developing customer relations.

The successful applicant should have the following qualities, attributes and experience level:

- Research prospective accounts in target categories
- Collaborate with creative, design and programming teams to ensure all client requirements are met.
- Communicating new product developments to prospective clients.
- Establish, grow and maintain relationships with prospect accounts
- Overseeing the development of marketing literature and writing reports.
- Possess a strong understanding of our products and our industry.
- Follow the latest industry developments and stay up to date with all new product development.
- Excellent written and verbal communication skills, strong attention to detail, and good follow-through

If you're interested in joining one of Canada's largest broadcasting companies and you're a professional with a focus on business development, then this is the position for you.

Please send your resume and cover letter to Jennifer Evans, General Manager/General Sales Manager to jevans@newcap.ca by Friday, November 2, 2018.

Newcap values diversity in its work force and is committed to Employment Equity, all applications submitted must be accompanied by a completed Employment Equity Questionnaire form. The form may be downloaded from the following link: <https://www.ncc.ca/confidential-employment-equity-workforce-survey/>