



Promotions Coordinator – Q104 & 96.5 The Breeze

Stingray Radio - Halifax is looking for our next promotions superstar! This opportunity is for someone who knows how to have fun and can make our brands shine!

The successful candidate will perform a variety of tasks including:

Responsibilities:

- Assist in the coordination of promotional, sales and programming campaigns
- Manage and maintain promotional prizes and oversee the winner fulfillment process
- Assist in organizing events (i.e. trips, grand prize giveaways, movie premieres)
- Oversee on-site activations (including concerts, trade shows, remotes, live broadcasts, community events)
- Oversee the hiring, coaching and supervision of our brand ambassadors
- Attend and participate in weekly meetings and brainstorming
- Creating wrap up reports for station events, promotions and campaigns
- Assist in the creation of graphic designs for station and promotional initiatives
- Assist in maintaining station websites and social media as required
- Overseeing station vehicle maintenance
- Other duties as assigned

Qualifications:

- Minimum 1 year of broadcast or radio promotions experience
- Strong writing, power-point, Adobe and oral presentation skills
- Self-motivated, team player with a positive attitude and passion to win
- Excellent attention to detail
- Excellent problem solving skills
- Excellent time management skills and ability to work under pressure to meet strict deadlines
- Strong creative skills
- Ability to lead and inspire our brand ambassadors
- Recognize that radio is a 24/7 medium and this is not a traditional 9-5 Mon-Fri position
- A valid Nova Scotia driver's license and a clean drivers abstract

If you are looking for an exceptional workplace and have what it takes to fill this position, complete the following Employment Equity Self-Identification Form: www.stingray.com/employment-equity-survey

And then send your resume and cover letter to kgeddes@stingray.com

Submissions deadline: April 26th, 2019

Only the applicants selected for an interview will be contacted.

Not the job for you? Check out our Careers page to consult other available positions and learn more about Stingray. We're always on the lookout for new talent.