

National Day for Truth & Reconciliation Logo Contest

DEADLINE: SEPTEMBER 29, 2025

September 30 is the National Day for Truth and Reconciliation, also known as Orange Shirt Day. This day is an opportunity to reflect on the lost children and survivors of residential schools and their families. The process of reconciliation requires remembrance and recognition of the tragic and painful history of residential schools in Canada. Many people wear an orange shirt on this day, a reflection of the experience of Phyllis Webstad who was six years old when she wore a bright orange shirt on her first day of residential school. She loved her orange shirt but it was taken away from her. On September 30, we wear orange to honour the children who survived residential schools and remember those that didn't.

To recognize the National Day for Truth and Reconciliation, Qalipu First Nation will once again host a Logo Contest. This contest is open to both Indigenous and non-Indigenous children in Kindergarten to Grade 12 within Canada. Contest submissions must be received by September 29th, 2025, 4:00pm NST. The logo contest winner will receive a cheque for \$250.00 and the winner's school will be presented a donation of \$500.00 towards their breakfast program.

Logo Requirements

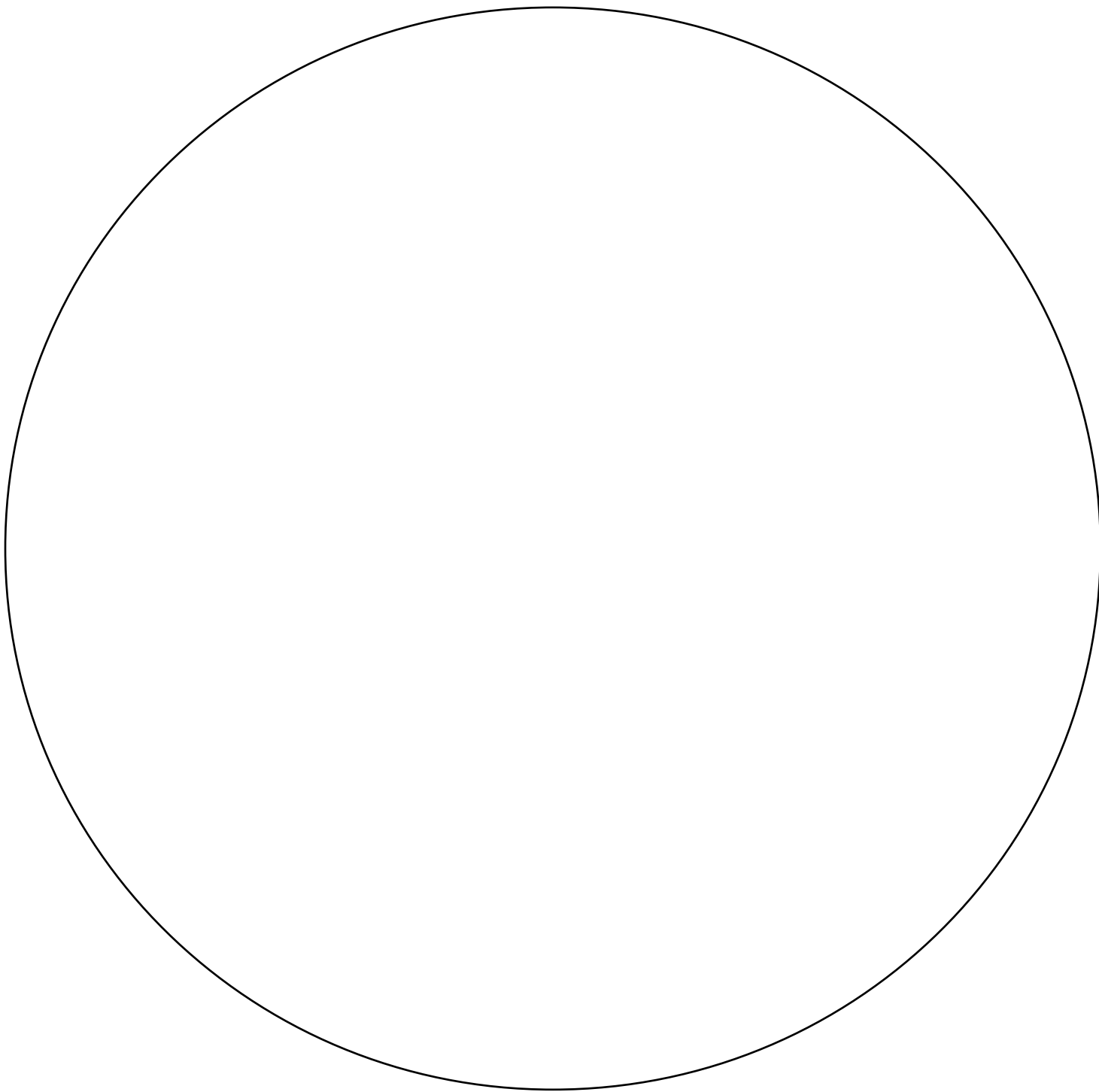
The logo must be hand-drawn using any type of art supplies. It must fit within the circle outline provided. No words/text should be included on the logo. Designs must be original, and free of copyrighted images. Submission grants Qalipu First Nation the right to reproduce, publicly display and distribute.

Where to Submit?

Contest entries and the accompanying media release form signed by a parent/guardian must be received by September 29th, 2025 at 4:00pm NST. All entries and media release forms must be scanned and emailed to bjanes@qalipu.ca or mailed to:

Qalipu First Nation
National Day of Truth and Reconciliation Logo Contest
3 Church Street, Corner Brook, A2H 2Z4

Please draw your Logo within the box below!



Name: _____

Grade: _____

Phone Number: _____

School: _____

Parent/Guardian Email: _____

School City/Town: _____

CONTEST TERMS, CONDITIONS AND RULES:

1. To be eligible, each entrant must be a resident of Canada and enrolled in grades Kindergarten –Grade 12
2. Only one submission per entrant.
3. All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images
4. All entries will become the property of Qalipu First Nation. By submitting an entry, each entrant agrees that all intellectual property rights in the logo design are deemed assigned to Qalipu First Nation.
5. An entry submission and accompanying media release form into this contest constitutes permission to use the winner's name, likeness, prize information, and information provided on the media release form for publicity purposes, without further permission or compensation.
6. Qalipu First Nation reserves the right to modify the winning logo to better fit the needs of the logo requirements.
7. The decisions of the Selection Committee will be final.
8. The selected design must be hand-drawn within the circle on the submission page. The winning design will be digitized so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.

HOW TO ENTER

To enter the Logo Contest, eligible participants must:

- Submit a Media Release form signed by the entrant's parent/guardian;
- Submit an original logo drawn within the circle on the submission page;
- Submit the completed media release form and logo design by email to bjanes@qalipu.ca by Monday, September 29th, 4:00PM NST.

SELECTION CRITERIA

A Selection Committee will be comprised of three Qalipu First Nation Staff. The selection committee will evaluate all entries based on the following criteria (though other criteria may be considered):

- Relevance – Does the entry align with the theme, goals, and purpose of the National Day of Truth and Reconciliation
- Originality – Does the design exhibit original design, creativity, and imagination?
- Aesthetic Quality – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?