

Qalipu Mi'kmaq First Nation (QMFN) is seeking input from members on the development of a Tourism policy.

The QMFN economic development strategy identifies tourism as a priority sector with long term growth potential. As there are many individual ideas and ventures for tourism at various stages of development, the challenge is to bring the pieces together into an integrated QMFN tourism framework that creates greater value for all.

To develop to a QMFN Tourism policy, there needs to be a common view of what type of tourism is to be offered, an understanding of the marketplace, standards for inclusion in the package, training of staff, securement of partners, and a marketing investment. Yet underlying all of this must be respect for our history. What image of QMFN people is to be offered to the world and how is it to be respected across the many private businesses that will be involved?

To begin to address QMFN tourism potential the economic development corporation has embarked on a series of consultations. We are seeking interested members to help us guide development of this important sector.

During the week of September 17 to 21 we will be holding three facilitated sessions to address tourism issues. We seek to have a cross section of people at each session (e.g. elders, entrepreneurs, youth) so that the resulting guidance will be community-based. If you are interested in helping shape a QMFN Tourism Policy please let us know by sending us the attached form.

Name:

Registration #:

E mail:

Phone number:

Background in Tourism:

Area of Interest (check as many as you like):

- | | | |
|-------------------------------------|--|--|
| <input type="checkbox"/> Culture | <input type="checkbox"/> Business operator | <input type="checkbox"/> Authenticity of experiences |
| <input type="checkbox"/> History | <input type="checkbox"/> New Business opportunities | <input type="checkbox"/> Partnerships |
| <input type="checkbox"/> Language | <input type="checkbox"/> Economic/business development | <input type="checkbox"/> Grants/funding |
| <input type="checkbox"/> Ecotourism | <input type="checkbox"/> Strategic planning | <input type="checkbox"/> Operating Standards |
| <input type="checkbox"/> Branding | | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Marketing | | |

Location of Interest for consultation session (check one):

- Corner Brook September 19, 2012
- Grand Falls September 17, 2012
- Stephenville September 18, 2012

Email this form back to info@qalipu.ca or fax 709-639-3997 by September 10th, 2012

Space is limited not all respondents may be contacted.